



Sagarika Labroo

Masters Student

Passionate about exploring the motivations and behaviors behind technology use, enhancing user experiences through meticulous design strategy, analytical problem-solving, and critical thinking. Currently pursuing an MSc in Human-Computer Interaction at Bauhaus Universität.

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📍 Weimar, Germany

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WORK EXPERIENCE

UX Researcher - Workstudent Siemens - Digital Industries

05/2024 - Present

Nuremberg, Germany

- Established the UX research process for the Virtual Reality industrial training platform VTS(Virtual Training Solutions) and web-based learning tools (SITRAIN, LXP) by collaborating with UX designers, developers and project managers/portfolio managers to enhance usability and user experience.
- Conducted Heuristic evaluations, usability testing, user interviews and accessibility evaluations for the Virtual Reality and web-based industrial training platforms. Designed interactions and workflows in Figma using design systems.
- Analysed data using Azure AI informing UX research solutions for the sales team. Qualitative analysis reporting.

UX designer - Full Time Gai Technologies

01/2022 - 06/2023

Dharamshala, India

- Developed the designs of a website for a university - client Saudi Arabia. Conducted sessions with the faculty, design and development team to make informed design-decisions.
- Developed designs for an educational app targetting toddlers and parents. Interviewed toddlers to gain insights.
- Revamped the designs, content, and website structure for Gai Technologies.

UI/UX Analyst - Full Time Capgemini

11/2016 - 12/2021

Pune, India

- Developed and designed the front end for an automation tool in HTML, CSS, bootstrap and JavaScript. Analysed the timelines and communicated with onshore stakeholders about the risks and criticalities. Created interface designs, data mapping documents and wireframes.
- Led automation initiatives to eliminate redundant processes. Used UiPath (RPA) and macros to reduce manual work.
- Solved issues of order placement on POS machines, or issues during production environments for McDonald's account UK in agile development.

EDUCATION

MSc in Human-Computer Interaction Bauhaus-Universität, Weimar, Germany

10/2023 - Present

Bachelor of Technology in Electronics and Communication Engineering Guru Nanak Dev University, Jalandhar, India

07/2012 - 05/2016

SKILLS

UX Research

Data analysis

Figma/Adobe XD

Design system

Prototyping

Design thinking

Storyboarding/workflows

Usability testing

HTML/CSS

C#, JavaScript

MS Office tools

VR

CERTIFICATION

Google UX Design (05/2022)

HTML, CSS and JavaScript for Web Developers(John Hopkins University) (12/2020)

VOLUNTEER EXPERIENCE

Toastmasters International (06/2022 - 12/2022)

- President (Capgemini Ikigai Toastmasters International)

ACHIEVEMENTS

Runner-up (07/2022)

Techstars - presented a mobile application at Techstars meet(sponsored by Google for Startups)

Young & Emerging Professionals (YEP) program
(07/2021)

Capgemini India Young & Emerging Professionals (YEP) program, powered by Harvard Manage Mentor (HMM)- Capgemini in collaboration with Harvard Business School- L&D Capgemini- July 2021

Brain Bout Inter-Corporate Quiz, (aired by NDTV prime)
(05/2018)

Represented Capgemini as Finalist in Brain Bout Inter-Corporate Quiz, Mumbai-May 2018 (aired by NDTV prime)-Bout Edelweiss

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

German(A2)

Limited Working Proficiency

Kashmiri

Native or Bilingual Proficiency

INTERESTS

Visual Communication

Piano

Toastmasters

Language Learning

Volunteering

Travel